CONTRACT

WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
(407)645-2222

www.wesh.com

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract / Revision	Alt Order #
952750 /	07904687

Product
AMERICAN CROSSROADS

Contract Dates	Estimate #
09/19/12 - 09/27/12	1017

Advertiser	Original Date / Revision
American Crossroads - Issue	09/18/12 / 09/18/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WESH	Fran Berg	Eagle-Washingt

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WESH	09/19/12	09/21/12	M-F Early Sunrise	5:00-6:00 AM		:30			NM	2	$1,000.00
Class of Time - Fixed Non Pre-emptible												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	--1-1--	2	$500.00							
N 2	WESH	09/25/12	09/27/12	M-F Early Sunrise	5:00-6:00 AM		:30			NM	2	$1,000.00
Class of Time - Fixed Non Pre-emptible												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	-1-1---	2	$500.00							
N 3	WESH	09/24/12	09/26/12	M-F Sunrise @6AM	6:00-7:00 AM		:30			NM	2	$2,400.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	1-1----	2	$1,200.00							
N 4	WESH	09/19/12	09/21/12	NBC Today Show	7:00-9:00 AM		:30			NM	2	$3,600.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	--1-1--	2	$1,800.00							
N 5	WESH	09/25/12	09/27/12	NBC Today Show	7:00-9:00 AM		:30			NM	2	$3,600.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	-1-1---	2	$1,800.00							
N 6	WESH	09/20/12	09/20/12	Regis & Kelly 9-10 AM	9:00-10:00 AM		:30			NM	1	$1,000.00
Class of Time - Fixed Non Pre-emptible												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	---T---	1	$1,000.00							
N 7	WESH	09/24/12	09/26/12	Regis & Kelly 9-10 AM	9:00-10:00 AM		:30			NM	2	$2,000.00
Class of Time - Fixed Non Pre-emptible												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	1-1----	2	$1,000.00							
N 8	WESH	09/19/12	09/21/12	NBC Today Show II	10AM-11AM		:30			NM	2	$1,800.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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Contract / Revision	Alt Order #
952750 /	07904687

Contract Dates	Product	Estimate #
09/19/12 - 09/27/12	AMERICAN CROSSRO	1017

Advertiser	Original Date / Revision
American Crossroads - Is	09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	--1-1--	2	$900.00						
N 9	WESH	09/25/12	09/27/12	NBC Today Show II	10AM-11AM		:30			NM	2	$1,800.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-1-1---	2	$900.00						
N 10	WESH	09/24/12	09/26/12	NBC Today Show III	11AM-12PM/10-11.		:30			NM	2	$1,500.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	1-1----	2	$750.00						
N 11	WESH	09/20/12	09/20/12	Days of Our Lives	1:00-2:00 PM		:30			NM	1	$800.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	---T---	1	$800.00						
N 12	WESH	09/24/12	09/26/12	Days of Our Lives	1:00-2:00 PM		:30			NM	2	$1,600.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	1-1----	2	$800.00						
N 13	WESH	09/19/12	09/21/12	KATIE COURIC DAY	2-3PM		:30			NM	2	$600.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	--1-1--	2	$300.00						
N 14	WESH	09/25/12	09/27/12	KATIE COURIC DAY	2-3PM		:30			NM	2	$600.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-1-1---	2	$300.00						
N 15	WESH	09/20/12	09/20/12	M-F 3-4 PM	3:00-4:00 PM		:30			NM	1	$600.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	---T---	1	$600.00						
N 16	WESH	09/24/12	09/26/12	M-F 3-4 PM	3:00-4:00 PM		:30			NM	2	$1,200.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	1-1----	2	$600.00						
N 17	WESH	09/19/12	09/21/12	M-F 4-5 PM NEWS	M-F 4-5 PM		:30			NM	2	$2,400.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	--1-1--	2	$1,200.00						
N 18	WESH	09/25/12	09/27/12	M-F 4-5 PM NEWS	M-F 4-5 PM		:30			NM	2	$2,400.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-1-1---	2	$1,200.00						
N 19	WESH	09/20/12	09/20/12	M-F 5-6 PM ROT	5:00-6:00 PM		:30			NM	1	$1,600.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	---T---	1	$1,600.00						
N 20	WESH	09/24/12	09/26/12	M-F 5-6 PM ROT	5:00-6:00 PM		:30			NM	2	$3,200.00
Class of Time - Fixed Non Pre-emptible												

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09/19/12 - 09/27/12	AMERICAN CROSSRO	1017

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	1-1----	2	$1,600.00						
N 21	WESH	09/24/12	09/24/12	Mon NBC Prime VOICE	Prime Other		:30			NM	1	$7,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	M------	1	$7,000.00						
N 22	WESH	09/24/12	09/24/12	NBC Prime REVOLUTION	10:00-11:00 PM		:30			NM	1	$4,500.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	M------	1	$4,500.00						
N 23	WESH	09/19/12	09/21/12	NBC Tonight Show	11:35P-12:35XM		:30			NM	3	$4,200.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	--111--	3	$1,400.00						
N 24	WESH	09/24/12	09/27/12	NBC Tonight Show	11:35P-12:35XM		:30			NM	4	$5,600.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	1111---	4	$1,400.00						
N 25	WESH	09/25/12	09/25/12	NBC Prime VOICE	8:00-9:00 PM		:30			NM	1	$6,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-T-----	1	$6,000.00						
N 26	WESH	09/26/12	09/26/12	Wed NBC Prime L&O SVU	Prime Other		:30			NM	1	$4,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	--W----	1	$4,000.00						
N 27	WESH	09/20/12	09/27/12	NBC Prime ROCK CENTER	10:00-11:00 PM		:30			NM	2	$5,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	---T---	1	$2,500.00						
Week:		09/24/12	09/30/12	---T---	1	$2,500.00						
N 28	WESH	09/21/12	09/21/12	NBC Prime DATELINE	10:00-11:00 PM		:30			NM	1	$4,500.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	----F--	1	$4,500.00						
N 29	WESH	09/22/12	09/22/12	Sat Sunrise 6-8 AM	6:00-8:00 AM		:30			NM	1	$550.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-----S-	1	$550.00						
N 30	WESH	09/22/12	09/22/12	NBC Saturday	Sat 8-10am		:30			NM	1	$1,800.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-----S-	1	$1,800.00						
N 31	WESH	09/22/12	09/22/12	SATURDAY NIGHT LIVE	SATURDAY NIGH		:30			NM	1	$1,800.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-----S-	1	$1,800.00						
N 32	WESH	09/23/12	09/23/12	Sun Sunrise@6-8 AM	6:00-8:00 AM		:30			NM	1	$550.00
Class of Time - Fixed Non Pre-emptible												

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays ------S	Spots/Week 1	Rate $550.00						
N 33	WESH	09/23/12	09/23/12	NBC Sunday Today	8:00-9:00 AM/9-11		:30			NM	1	$2,200.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays ------S	Spots/Week 1	Rate $2,200.00						
N 34	WESH	09/23/12	09/23/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 P		:30			NM	1	$1,800.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays ------S	Spots/Week 1	Rate $1,800.00						
N 35	WESH	09/23/12	09/23/12	NFL	8:00PM-conclusion		:30			NM	1	$15,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays ------S	Spots/Week 1	Rate $15,000.00						
N 36	WESH	09/19/12	09/19/12	NBC Prime VOICE	8:00-9:00 PM		:30			NM	1	$2,800.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --W----	Spots/Week 1	Rate $2,800.00						
									Totals		58	$102,000.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/27/12	58	$102,000.00	$86,700.00
Totals	58	$102,000.00	$86,700.00

Signature: _____ **Date:** _____

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